

The Principal
Govt. College Solan
HP, 173212

August 18, 2025

Subject: Permission to organise a lecture on Content Writing by Ms. Aditi working as Lead- Marketing and Branding at Devane Beauty (US based firm)

Respected Ma'am

It is humbly submitted that the Department of English plans to organise a lecture on Content Writing for undergraduate students as part of the Add-On series in English.

The objective of this lecture is to provide an insight into the field of Content Writing and familiarise the students with career avenues in the field of Content Writing.

Kindly allow us and grant the permission for the same.

Thanking You

Yours Sincerely


Dr. Sneh Mehta
Assistant Professor
Department of English



Department of English

Govt. College Solan

August 18, 2025

Notice

Guest Lecture on Content Writing

All the students are hereby informed that the Department of English is organising a lecture on Content Writing on **August 20, 2025 (Wednesday)** at **2:00PM** in the **Conference Hall**. The resource person is Ms. Aditi working as Lead- Marketing and Branding at Devane Beauty (US based firm).

Interested students are directed to attend the programme.


Department of English
Dr. Sneh Mehta



Name of Event: Lecture on Content Writing Attendance List

Date: 20-8-2025

SNo.	Roll No.	Signature	SNo.	Roll No.	Signature
1	2538001	Anjali Sharma	37	2719148	_____
2	2423032	Mehak Wani	38	2519053	Shayon Kupe
3	2538004	Priya Gautam	39	2519009	Aditi
4	2519011	Komal	40	2519014	Bhumiika
5	2519020	Kashish	41	2519015	Sneha
6	2519048	Ravi	42	25508026	Shyuli
7	2519103	Ananta	43	25508022	Adisha
8	2519063	Pradhami	44	2519054	Tanya
9	2519005	Yashi	45	2519054	Dhriti
10	2519008	Kanika	46	2519041	Amisha
11	2519055	Shubhi	47	2519026	Aditi
12	2519019	_____	48	2519013	Muskan
13	2519018	_____	49	2519005	Sivani
14	2546015	Kohli Atlas	50	2519029	Samya
15	2546008	Kurud	51	2519012	Bulbul
16	2426033	Naina Thakur	52	2519052	Chandni
17	2503129	Omika	53	2519002	Riya
18	2497010	Jyoti	54	25508001	Smriti
19	2519061	Jyoti	55	2419092	Ishita
20	2319105	Nandana	56	2519033	Prachi
21	2419003	Aditya Pankaj	57	25508012	_____
22	2419085	Aditya	58	25508014	_____
23	2419028	Sahil	59	2446008	_____
24	2419071	Dhyanam	60	2446007	_____
25	2546014	Hemant	61	2446005	_____
26	2546016	Lakshita	62	2446019	Aditi
27	2419012	Vaidhali	63	2446006	Ravi
28	2419031	Chakshu	64	2446009	Bhavana
29	2546006	Shreya	65	2446020	Tarun
30	2546002	Payal	66	2446002	Shambha
31	2546008	Meharshi	67	2519001	_____
32	2419001	Isha Thakur	68	2546019	Sneha Sharma
33	2419108	Anurag Thakur	69	2546001	Rishika
34	2519106	Rishika	70	2546012	Nitanshu
35	2319110	Jyoti	71	2419083	Alexis
36	2327082	Anurag	72	2419009	Kush

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Signature of Convener

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23/08/25

Signature of Principal

Attendance List

Name of Event: Lecture on Content Writing

Date: 20-08-2025

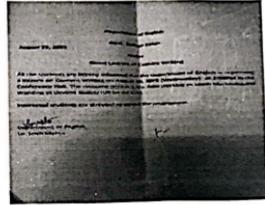
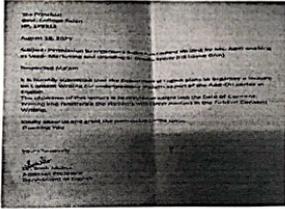
SNo.	Roll No.	Signature	SNo.	Roll No.	Signature
1	2419042	Rajand	37	2423019	Shruti
2	2519062	Vandika	38	2423045 (BA2nd)	Shruti
3	2519057	Manvi	39	2419025 (BA2nd)	Mahak
4	2419087	Prachi	40	2423020 (BA2nd)	Himani
5	2419037	Rashmi	41	2423028 (BA2nd)	Mahima
6	2519096	Sheha	42	2323052 (2nd)	Dikshant
7	25508002 BA1st	Jeevan	43	2427033 (BA2nd)	Ayush
8	25508023 BA1st	Rishi	44	2429007 (BA2nd)	Uj
9	2546011 (M.A.1st)	Smriti	45	2429005 (BA2nd)	Sybil
10	2419055 (BA2nd)	Adalvi	46	2429013 (BA2nd)	Komal
11	2419018 (BA2nd)	Amit	47	2419086 (BA2nd)	Shruti
12	2419006 (BA2nd)	Divya	48		
13	2419099 (BA2nd)	Sheetal Thakur	49		
14	2419001 (BA2nd)	Sheha Thakur	50		
15	2419045 (BA2nd)	Aranya	51		
16	2419064 (BA2nd)	Nishi	52		
17	2419031 (BA2nd)	Chakri	53		
18	2419012 (BA2nd)	Vishal	54		
19	2419035	Priya	55		
20	2419108	Anshul	56		
21	2419051	Shloka	57		
22	2419005	Rishi	58		
23	2419011		59		
24	2419104 (BA2nd)	Shruti	60		
25	2419088 (BA2nd)	Shruti	61		
26	2419117 (BA2nd)	Shruti	62		
27	2419095 (BA2nd)	Narmada	63		
28	2427013 (BA2nd)	Yashika	64		
29	2427054 (BA2nd)	Pratiksha	65		
30	2423018 (BA1st)	Kadma Chome	66		
31	2423035 (BA2nd)	Shruti	67		
32	2423047 (BA2nd)	Aastha	68		
33	2434009 (BA1st Year)	Tariza	69		
34	2423026 (BA1st Year)	Payal	70		
35	2423027 (BA1st Year)	Payal	71		
36	2436085 (BA1st Year)	Saishruti	72		

Smriti
Signature of Convener

M
20/08/25
Signature of Principal

Department of English
Government College Solan, H.P.
Report
Guest Lecture on Content Writing

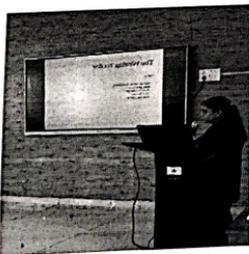
August 21, 2025



The Department of English, Government College Solan, organised a guest lecture on *Content Writing* on 20th August 2025 in the Conference Hall at 2:00 p.m. The session was conducted as part of the add-on series of courses introduced in the curriculum.

The resource person for the lecture was Ms. Aditi, Lead – Marketing and Branding at *Devane Beauty*. In her interactive workshop-style session, she explained that *content is essentially about selling stories* and emphasised its role in today's digital world. She also introduced students to various tools and strategies that can be effectively used for writing content for blogs and websites.

The event was coordinated by Prof. Aalisha Chauhan, who ensured its smooth organisation and success. The session proved to be both informative and inspiring for students aspiring to pursue content writing as a career.



Sneha
Dr. Seneh Mehta
Head, Department of English

Principal
Principal
G.C. Solan