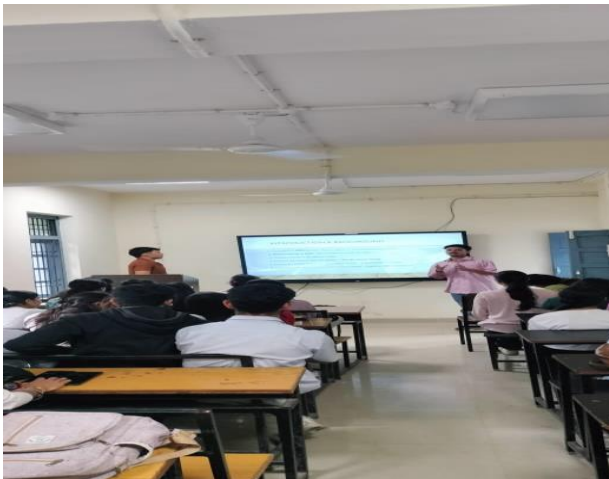
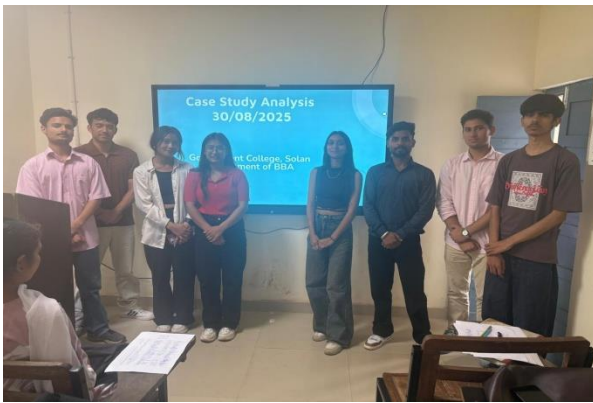


A Report Case Study Analysis

On **30 August 2025**, the BBA Department conducted an engaging **Case Study Analysis** session for its students. The primary objective of this activity was to deepen students' practical understanding of management concepts by linking classroom learning with real business situations. The students gives presentations on Reliance industries,Samsung,kingfisher Airlines,Maruti Suzuki.The session provided an opportunity for students to analyse real-world scenarios like , identify key issues, apply theoretical models, and propose viable solutions — thereby sharpening their managerial competencies and preparing them for future professional challenges.



To
The Principal
Government College, Solan

Subject: Request for Permission to Conduct an Activity on Case Study Analysis for BBA Students

Respected Madam,

With due respect, we request your kind permission to conduct an **academic activity on Case Study Analysis** for the students.

The purpose of this activity is to enhance the practical understanding of management concepts among students. It provides students with an opportunity to connect classroom learning with real business situations, thereby improving their managerial competencies and preparing them for future professional challenges.

We, therefore, request you to kindly grant permission to organize this activity for the benefit of the students.

Thanking you in anticipation.

Yours sincerely,

[Signature]
29/08/2025
Asst. Prof. Virinder Garg

[Signature]
29/08/2025
Asst. Prof. Sukriti Chaturvedi

[Signature]
29/08/2025
Asst. Prof. Shweta Sethi

[Signature]
29/08/2025

[Signature]
29/08/2025
BBA Coordinator

Government College, Solan
Department of BBA

NOTICE

Date: 29/08/2025

All the students of the **BBA Department** are hereby informed that an **Activity on Case Study Analysis** will be conducted on 30th August 2025 in department.

This activity aims to develop analytical, decision-making, and problem-solving skills among students while bridging the gap between theory and practice. Attendance and active participation of all BBA students is compulsory.

RJ
29/08/2025
Coordinator
BBA Department

[Signature]
Director
BBA Department

Government College, Solan
Department of BBA
Case Study Analysis

Attendance Sheet

Event Date: 30th August 2025

S.No	Roll no.	Name	Semester	Signature
1	35	Bhavna	3 Sem	Bhavna
2	01	Aaryoo Thakur	3 sem	Aaryoo
3	17	Harshita	3 sem	Harshita
4	37	Shreyas	3 sem	Shreyas
5	40	Kumbham	3 sem	Kumbham
6	05	Deepika	3 sem	Deepika
7	05	Ganqun	5th sem	Ganqun
8	02	Ganvi	5th Sem	Ganvi
9	26	Geetanjali	5th Sem	Geetanjali
10	14	Chetna	5th Sem	Chetna
11	11	Ishika	5th sem	Ishika
12	33	ANISH KAUSHAL	4th Sem	Anish Kaushal
13	19	Haash kumar	1st sem	Haash kumar
14	36	Aamam Verma	3rd Sem	Aamam Verma
15	36	Nikhil Thakur	3rd Sem	Nikhil
16	32	Manish Kishore	3rd Sem	Manish
17	142301	Rohit Gursing	5th Sem	Rohit
18	142310	Ankit Thakur	"	Ankit
19	142321	Manish Singh	"	Manish
20	142333	Ayush Thakur	"	Ayush
21	142339	Hitesh Kabil	"	Hitesh
22	162304	Anjali	1st sem	Anjali
23	162344	Bujale Kamsax	?? ??	Bujale
24	162343	Rakhi	" "	Rakhi
25	29	Anshul Thakur	3rd Sem	Anshul Thakur
26	33	Ridhima Thakur	5th Sem	Ridhima
27	14	Nidhi Katoch	5th Sem	Nidhi
28	03	Nidhi	3rd Sem	Nidhi
29	07	SUJAL	5th sem	Sujal

[Signature]
30/08/2025

[Signature]
30/08/2025

Government College, Solan
Department of BBA
Case Study Analysis

Attendance Sheet

Event Date: 30th August 2025

S.No	Roll no.	Name	Semester	Signature
30	142304	Hiteshi	5 th	Hiteshi
31	142316	Khushboo	5 th	Khushboo
32	142317	Paniya	5 th	Paniya
33	152425	Evangelina	3 rd	Evangelina
34	152412	Charsha	3 rd	Charsha
35	152406	Shelly	3 rd	Shelly
36	162507	Kritika	1 st	Kritika
37	162538	Mannat	1 st	Mannat
38	162510	Meena	1 st	Meena
39	162512	Aarti	1 st	Aarti
40	162535	Balak	1 st	Balak
41	162530	Palak	1 st	Palak
42	162508	Jshan	1 st	Jshan
43	162503	Abhishhek	1 st	Abhishhek
44	142315	Latasha	5 th	Latasha
45	162520	Bushpenden	1 st	Bushpenden
46	1625029	Kartika	1 st	Kartika
47	162522	Harsh Kuman Gang	1 st	Harsh
48	162511	Sohal	1 st	Sohal
49	162539	Pushkar Thakur	1 st	Pushkar
50	162540	Kanishak	1 st	Kanishak
51	162536	Madhav Sharma	1 st	Madhav
52	162537	Ankit	1 st	Ankit
53	162525	Shourya Bhandari	1 st	Shourya
54	162515	Ishan Thakur	1 st	Ishan
55	142325	Yuvraj Singh	5 th	Yuvraj

Jary
30/08/2025

Shweta
30/08/25

Government College, Solan

Department of BBA
Evaluation Sheet - Case Study Analysis

Name of Group: Paramount
Name of students and Roll Nos: Manish, Ayush
Semester: Vth Semester
Business/Company Analyzed: Kingfisher Industries

Criteria	Marks	Marks obtained
1. Understanding of Business & Issues	10	8
2. Quality of Analysis & Recommendations	10	9
3. Presentation & Communication Skills	10	9
4. Teamwork	5	5

Total Marks: 35 / 31

Evaluator's Comments:

Very good presentation -

Evaluator's Signature: [Signature]

Date: 30/08/2015

Government College, Solan

Department of BBA
Evaluation Sheet – Case Study Analysis

Name of Group: Wheel Spin
Name of students and Roll Nos: Devina (or), Kunal
Semester: IIIrd sem
Business/Company Analyzed: Maruti Suzuki

Criteria	Marks	Marks obtained
1. Understanding of Business & Issues	10	7
2. Quality of Analysis & Recommendations	10	7
3. Presentation & Communication Skills	10	6
4. Teamwork	5	4

Total Marks: 35 / 24

Evaluator's Comments: LACK OF PROFESSIONALISM

Evaluator's Signature: Shweta
Date: 30/08/2025

Government College, Solan

Department of BBA
Evaluation Sheet - Case Study Analysis

Name of Group: Biz Masters
Name of students and Roll Nos: Jahan, Shorya
Semester: Ist Sem
Business/Company Analyzed: SAMSUNG

Criteria	Marks	Marks obtained
1. Understanding of Business & Issues	10	6
2. Quality of Analysis & Recommendations	10	5
3. Presentation & Communication Skills	10	5
4. Teamwork	5	2

Total Marks: 35/18

Evaluator's Comments:

Requires more understanding of concepts & presentation skills

Evaluator's Signature: [Signature]

Date: 20/08/2015

Government College, Solan

Department of BBA
Evaluation Sheet - Case Study Analysis

Name of Group: Rangers
Name of students and Roll Nos: Gauri, Gungun
Semester: Vth Semester
Business/Company Analyzed: Reliance Industries

Criteria	Marks	Marks obtained
1. Understanding of Business & Issues	10	8
2. Quality of Analysis & Recommendations	10	8
3. Presentation & Communication Skills	10	9
4. Teamwork	5	4

Total Marks: 35 / 29

Evaluator's Comments: WELL EXPLAINED


Evaluator's Signature: Shweta
Date: 30/08/2025

Outcome:

1. The case study analysis session helped BBA students apply theoretical business concepts to real-life situations, enhancing their analytical and problem-solving abilities.
2. It encouraged students to think critically, evaluate different perspectives, and formulate effective strategies to address business challenges.

Impact:

1. The activity improved students' decision-making and strategic thinking skills, preparing them for managerial roles in the corporate world.
2. It fostered teamwork, communication, and practical understanding of business dynamics, bridging the gap between classroom learning and real-world application.


COORDINATOR


DIRECTOR